

# Radford University Bachelor of Business Administration (BBA) in Management

## Associate Transfer Degree Plan in Business Administration

TRANSFER GUIDE

Catalog Years: 2025-2026

### COURSE REQUIREMENTS

| Complete at VCCS                       |         |                                                      |                                                                                | Complete at Radford University |         |                                                                                                       |
|----------------------------------------|---------|------------------------------------------------------|--------------------------------------------------------------------------------|--------------------------------|---------|-------------------------------------------------------------------------------------------------------|
| BACHELOR'S DEGREE REQUIREMENT          |         | SATISFIED BY                                         |                                                                                | BACHELOR'S DEGREE REQUIREMENT  |         |                                                                                                       |
| Course                                 | Credits | CC Course                                            | Notes                                                                          | Course                         | Credits | Notes                                                                                                 |
| UNIV 100 (Elective)                    | 1-2     | SDV 100 or 101                                       |                                                                                | MGNT 333                       | 3       | MGNT 357 prerequisite                                                                                 |
| ENGL 111 (Foundational Writing Course) | 3       | ENG 111                                              |                                                                                | MKTG 340                       | 3       | MGNT 428 prerequisite                                                                                 |
| ENGL 112 (Writing Intensive Course)    | 3       | ENG 112                                              |                                                                                | FINC 331                       | 3       | MGNT 428 prerequisite                                                                                 |
| General Education                      | 3       | Any UCGS Art or Humanities                           |                                                                                | MGNT 357                       | 3       | MGNT 428 prerequisite                                                                                 |
| General Education                      | 3       | Any UCGS Art, Humanities, or Lit                     | This course must come from a different group than prior requirement.           | MGNT 322                       | 3       | MGNT 421 prerequisite                                                                                 |
| General Education                      | 3       | Any UCGS History                                     |                                                                                | ECON 340                       | 3       |                                                                                                       |
| ECON 105                               | 3       | ECO 201                                              |                                                                                | MGNT 428                       | 3       | Business Capstone Course                                                                              |
| General Education                      | 4       | Any UCGS Natural Sciences                            |                                                                                | MGNT 223                       | 3       |                                                                                                       |
| MATH 125 (Foundational Math)           | 3       | MTH 161                                              |                                                                                | MGNT 421                       | 3       |                                                                                                       |
| ECON 106                               | 3       | ECO 202                                              |                                                                                | Management Electives           | 12      |                                                                                                       |
| Elective                               | 3-4     | CST 100 or 110, ITE 152, World Language, Lab Science | CST 100 = COMS 114; CST 110 = COMS 130; ITE 152 = ITEC 100 (General Education) | Free Electives                 | 21      | Opportunity to pursue a major or minor in a second business discipline or a minor outside of business |
| ACTG 211                               | 3       | ACC 211                                              |                                                                                |                                |         |                                                                                                       |
| ACTG 212                               | 3       | ACC 212                                              |                                                                                |                                |         |                                                                                                       |
| MGNT 101                               | 3       | BUS 100                                              |                                                                                |                                |         |                                                                                                       |
| STAT 200                               | 3       | BUS 224 or MTH 245                                   |                                                                                |                                |         |                                                                                                       |
| BLAW 203                               | 3       | BUS 240                                              |                                                                                |                                |         |                                                                                                       |
| ITEC 281                               | 3       | ITE 140                                              |                                                                                |                                |         |                                                                                                       |

|                                                                                                    |      |                                                                                            |                                                                                                                                    |                           |  |  |
|----------------------------------------------------------------------------------------------------|------|--------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|---------------------------|--|--|
| BUS 274 = ENTR 250;<br>MKT 201 = MKTG 101;<br>BUS 200, 227, 270, 280 =<br>BUES Elective (Elective) | 3    | BUS 200, BUS 227, BUS 270,<br>BUS 274, BUS 280, MKT 201                                    | BUS 274 meets the ENTR 250<br>requirement at Radford. If not taken,<br>students will still need to take ENTR<br>250 upon transfer. |                           |  |  |
| Elective                                                                                           | 6-10 | Any course listed above or<br>MTH 161/162, 167<br>(depending on which calc class<br>taken) |                                                                                                                                    |                           |  |  |
| Elective                                                                                           | 0-5  |                                                                                            | Only needed if 60 credits not met                                                                                                  |                           |  |  |
| CREDITS PRE-TRANSFER: 60                                                                           |      |                                                                                            |                                                                                                                                    | CREDITS POST-TRANSFER: 60 |  |  |

## TRANSFER GUIDANCE

### Guaranteed Admission Agreement

By meeting the following criteria, students who complete the prescribed curriculum and meet the criteria below are guaranteed admission into Radford University and directly into the Davis College of Business.

Earn a transfer associate degree based on the Business Admin Curriculum

Earn a minimum of 2.8 GPA for the associate degree

Good academic standing at current institution

Please visit the [TransferVirginia.org](https://www.transfervirginia.org) portal to find course requirements for different majors and **Transfer Guides** that outline course requirements for specific majors.

### IS THIS DEGREE RIGHT FOR ME?

- The BBA with a major in Management prepares students for careers in a variety of areas to include business management for profit, non-profit, and government organizations, human resources, consulting, sales, project management, franchise management, and small business ownership.
- Through the Accelerated Master of Business Administration (MBA) program, high performing students may take 3-12 credit hours of graduate coursework that applies to both the BBA and the MBA.

### IMPORTANT LINKS & DATES:

- **University Transfer Center:** <https://admissions.radford.edu>
- **Admission Application:** By March 1 for priority fall admission and November 1 for priority spring admission at <https://www.radford.edu/admissions/apply/index.html>
- **Financial Aid:** <https://www.radford.edu/fin-aid>, FAFSA priority deadline March 1.
- **FAFSA - Free Application for Federal Student Aid:** <https://studentaid.gov>

### WHAT SHOULD I CONSIDER WHEN SELECTING COURSES?

- Complete your English courses and first math courses in your first year
- Create a schedule for all required courses, pay attention to prerequisites and when courses are offered. For help, see Transfer Steps and Resource Center at [www.TransferVirginia.org](https://www.TransferVirginia.org)
- Connect with an advisor at your community college and an admissions counselor at Radford University within your first year. College Connect available in your account of [www.TransferVirginia.org](https://www.TransferVirginia.org)

### WHAT IS THE IMPACT ON MY DEGREE OF WORK I HAVE ALREADY COMPLETED?

- **Associate Transfer Degree Completion:** The completion of the transfer-oriented degree program will satisfy the REAL Curriculum (lower division/general education) requirements. Students will need to complete all other University, college, and departmental requirements in order to obtain the baccalaureate degree from RU.
- **Dual Enrollment – Completion of Associate Degree in HS:** Students completing the associate degree in high school should apply using the freshman application. If admitted, the student will receive the benefits associated with the transferable associate degree (as noted prior).
- **Credit for Prior Learning:** AP, IB, and CLEP are evaluated for credits (based on receipt and evaluation of official scores).
- **Catalog Year:** Students will be subject to the catalog in effect at the time of enrollment at RU unless otherwise requested.

### IS THIS COLLEGE RIGHT FOR ME?

- Main campus is located in the city of Radford and our Radford University Carilion campus is located in Roanoke. RU is well-known for strong faculty/student bonds, vibrant student life and a commitment to student support.
- Situated in the stunning landscape of southwest Virginia, there are plenty of nearby opportunities to explore the outdoors.
- With 70+ bachelor's degree programs across a variety of disciplines, the classes at Radford are hands-on and designed to help you prepare for your chosen career path.
- Transfer students have the option to live on-campus or off-campus within the local area.
- Over 80% of students receive some form of financial aid.
- 16 Division I teams and 300+ student organizations.
- Learn more about our college at [www.TransferVirginia.org](http://www.TransferVirginia.org)

### DID YOU KNOW THAT...

- Completing your associate transfer degree post-high school satisfies all lower division general education requirements and increases the chance of completing your bachelor's degree?
- Exceeding 3 years or 90 credits at your community college means you may have exhausted your financial aid at that college and have limited your future financial aid at Radford University?

### WHAT CAN I DO WITH THIS DEGREE?

- Explore possible careers, salaries, and job outlook at [www.TransferVirginia.org](http://www.TransferVirginia.org)

### PROGRAM SUCCESSES & HIGHLIGHTS

- Accredited by the Association to Advance Collegiate Schools of Business (AACSB), the BBA in Management has a high placement rate for its graduates.
- Real-world class experiences, internship opportunities, and faculty who care about you provide the foundation for success in a global environment.

### WHAT ARE MY CHANCES FOR GETTING ACCEPTED?

- Of students who apply, usually about 65% of transfer applications are accepted to RU and about 80% of the entering transfer class comes from the Virginia Community College System
- Learn more about applying at [www.TransferVirginia.org](http://www.TransferVirginia.org)

- This program leads to graduate programs including the MBA, MS in Management, MS in Project Management and MS in Supply Chain Management.

### OTHER THAN CLASSES, ARE THERE OTHER PROGRAM REQUIREMENTS?

- All students must complete 120 total credit hours and all BBA/major requirements.
- Students must earn an overall and major GPA of 2.000. The major GPA is defined as all courses in the BBA core and all courses prescribed for the major.